



C2M2A Overview

January 2021

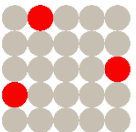
Vision

C2M2A helps Canada become a global clean technology manufacturing hub supported by the production and processing of intermediate and final products, leveraging its critical minerals wealth and intellectual know-how.



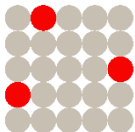
Mission

C2M2A develops consensus-based public policy positions and leads national and international advocacy to create a better understanding of the importance of critical mineral and materials supply chains to help drive Canada's economic well-being and prosperity.

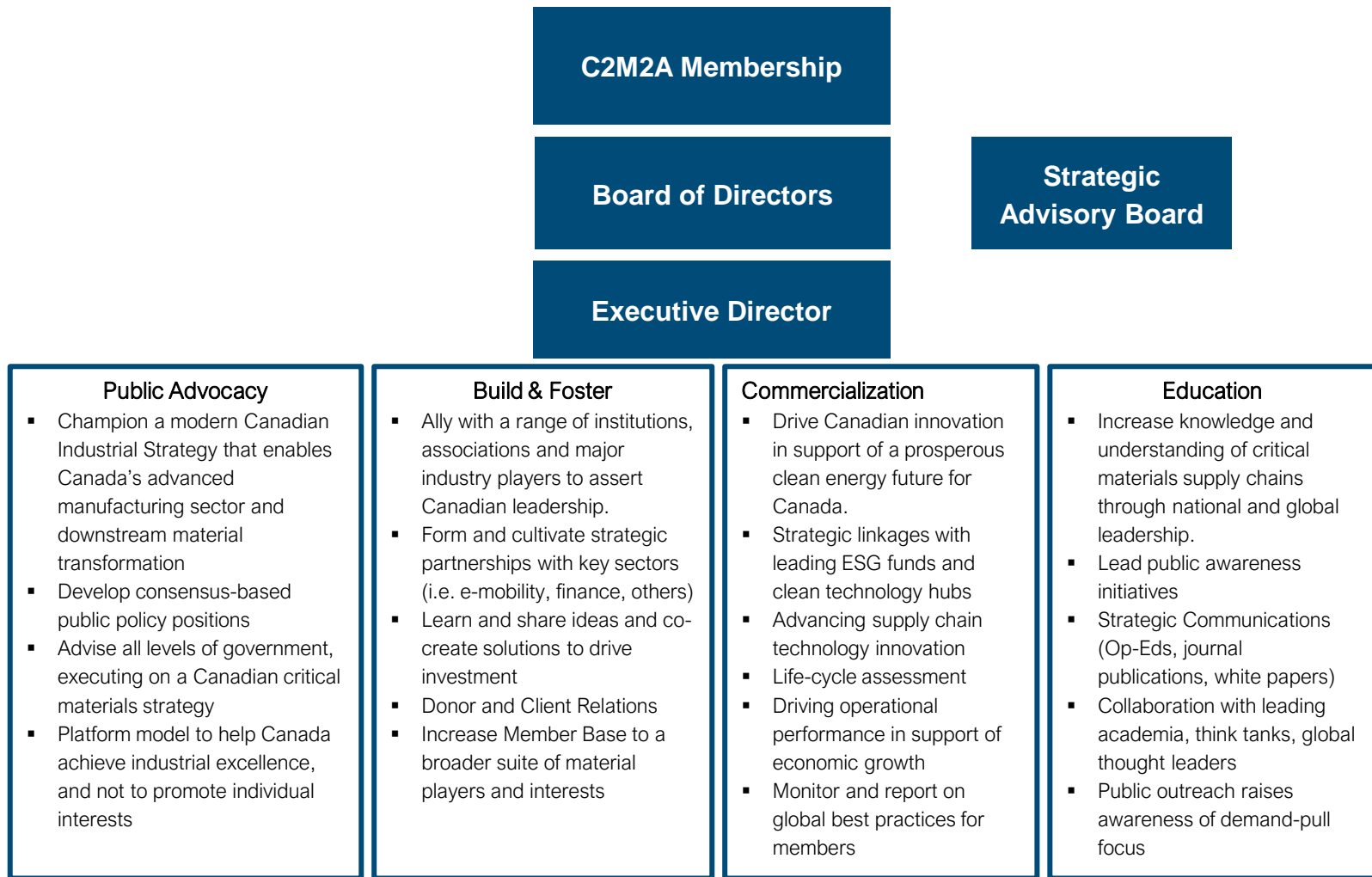


Strategic Priorities

- Industry-government advocacy, education, workshops, and articles aimed at building stronger awareness of the importance of critical material supply chains
- A prioritization of 'demand pull' strategies vs. Canada's traditional 'supply push' approaches
- Build strategic national and international alliances and export & import best practices
- Help inform ESG and other institutional investors to Canada's social license advantage and build public trust.
- Reflect the spectrum of priorities across a suite of materials & minerals deemed critical by downstream industry and policy makers
- Build alliances with downstream suppliers, international companies, trade officials, and others and provide a collaborative platform to forge strategic partnerships
- Promote innovation and entrepreneurship by conceptualizing, designing, and prototyping novel solutions to processes, regulatory instruments and technology
- Align efforts in support of e-mobility, energy storage and clean technologies sectors.
- Deepen engagement in current and successor initiatives -- ISO standards, REIA, ERMA, Critical Material Symposia and others.

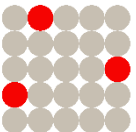


Business Structure



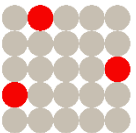
Corporate and Government Relations Priorities

- In concert with federal and provincial governments' critical mineral and materials efforts, C2M2A will help coalesce and drive industry perspectives
- Targeted public policy outreach to help shape and inform perspectives required to ensure Canada speaks with one voice
- C2M2A will ensure that current government initiatives are maintained and all parties effectively informed on industrialization-dependent critical material opportunities and needs.



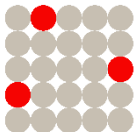
C2M2A Membership

- Reflects broad knowledge across the suite of critical material supply chains (e.g. REEs, lithium, cobalt, graphite/graphene, scandium), from their mineral or recycled material sources.
- Reflects current & prospective producers and processors, commercial & national laboratories, academia and innovation hubs, and engineering & business experts.
- C2M2A is a shared platform to influence policy, regulatory, financing, and to share individual corporate efforts related to the broader mission in support of Canada's broader economic and national security objects. C2M2A is not an investor relations platform.
- Members expected to actively engage in discussions on related matters and contribute to consensus recommendations to policy makers.

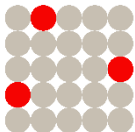


Member Benefits

	Governing Member	Participating Member	Affiliate Member
Board Seat	▪	--	--
Website Presence			
Corporate logo & profile	▪	--	--
Corporate logo	--	▪	▪
Feature Podcast (1 per year)	▪	--	--
Monthly & major supply chain updates	▪	▪	▪
C2M2A Working Groups*			
Chair	▪	--	--
Participation	▪	▪	by invitation
Moderate C2M2A hosted events	▪	▪	by invitation
Attend AGM	▪	▪	--
Possible co-hosting of member-sponsored event	▪	--	--
Annual Fee	Upon inquiry	Upon inquiry	Upon inquiry



Founding Members



Contact

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